



NO.	SPONSORSHIP	BENEFITS	NO. SPONSORSHIPS	SPONSORSHIPS COST (PESOS)
1	DESARROLLO ORIENTADO AL TRANSPORTE 10:00 a 10:30 Wednesday february 12 Length 20 min 200 attendees	BENEFITS * The format of each presentation should include a video plus a brief explanation. * Projecting equipment provided. * Company logo at the hall screen. * Logo of the sponsoring Company on Expo Rail 2020 website. * 4 Expo Rail scholarships.	VENDIDO 1 DEUTSCHE BAHN	EACH SPONSORSHIP \$ 90,000.00 plus taxes
2	PANEL CAPACITACIÓN PARA TRENES DE CARGA 10:30 a 12:00 Wednesday february 12 Length 20 min 200 attendees	BENEFITS * The format of each presentation should include a video plus a brief explanation. * Projecting equipment provided. * Company logo at the hall screen. * Logo of the sponsoring Company on Expo Rail 2020 website. * 4 Expo Rail scholarships.	VENDIDO 1 DEUTSCHE BAHN	cortesia
3	FONATUR TREN MAYA 10:30 a 11:30 Wednesday february 12 Length 20 min 200 attendees	BENEFITS * The format of each presentation should include a video plus a brief explanation. * Projecting equipment provided. * Company logo at the hall screen. * Logo of the sponsoring Company on Expo Rail 2020 website. * 4 Expo Rail scholarships.	VENDIDO 1 TSO-NGE	EACH SPONSORSHIP \$ 150,000.00 plus taxes
4	INAUGURACIÓN 11:30 A 12:15 Wednesday february 12 Length 20 min 200 attendees	BENEFITS * The format of each presentation should include a video plus a brief explanation. * Projecting equipment provided. * Company logo at the hall screen. * Logo of the sponsoring Company on Expo Rail 2020 website. * 4 Expo Rail scholarships.	VENDIDO 1 GRUPO MÉXICO TRANSPORTES KCSM	EACH SPONSORSHIP \$ 90,000.00 plus taxes
5	EL SECRETO DEL LIDERAZGO DE LA INDUSTRIA FERROVIARIA ESPAÑOLA 11:35 A 12:35 Thursday february 13 Length 45 min 200 attendees	BENEFITS * The format of each presentation should include a video plus a brief explanation. * Projecting equipment provided. * Company logo at the hall screen. * Logo of the sponsoring Company on Expo Rail 2020 website. * 2 Expo Rail scholarships.	VENDIDO 1 MAFEX	\$ 77,000.00 plus taxes
6	SISTEMA DE CONTROL DE TRENES BASADO EN COMUNICACIÓN CBTC 9:45 A 11:35 Thursday february 13 Length 45 min 200 attendees	BENEFITS * The format of each presentation should include a video plus a brief explanation. * Projecting equipment provided. * Company logo at the hall screen. * Logo of the sponsoring Company on Expo Rail 2020 website. * 3 Expo Rail scholarships.	VENDIDO 1 THALES	\$ 70,000.00 plus taxes

**ACADEMIC
SPONSORSHIP**



Cancún, Q. Roo México
del 11 al 13 de febrero



ACADEMIC SPONSORSHIP

7	SEMINARIO MÉCANICO AAR Wednesday 12 and Thursday 13 february	<p>BENEFITS</p> <ul style="list-style-type: none"> * The format of each presentation should include a video plus a brief explanation. * Projecting equipment provided. * Company logo at the hall screen. * Logo of the sponsoring Company on Expo Rail 2020 website. * 1 Expo Rail scholarships. 	SOLD 1 PROGRESS RAIL	\$ 55,000.00 plus taxes
8	INAUGURACIÓN 10:30 A 11:30 Length 60 min 800 attendees	<p>BENEFITS</p> <ul style="list-style-type: none"> * Mention of thanks to the sponsor at the beginning and end of the session. * Company logo at the hall screen. * Logo of the sponsoring Company on Expo Rail 2020 website. * 5 Expo Rail scholarships. 	SOLD 1 CAF	\$ 250,000.00 plus taxes
9	PLANES DE INVERSIÓN 15:00 A 16:15 Wednesday february 12 Length 60 min 200 attendees	<p>BENEFITS</p> <ul style="list-style-type: none"> * Mention of thanks to the sponsor at the beginning and end of the session. * Company logo at the hall screen. * Logo of the sponsoring Company on Expo Rail 2020 website. * 2 Expo Rail scholarships. 	SOLD 1 PLASSER MÉXICO / AC DISESEL	\$ 55,000.00 plus taxes
10	PONENCIA MAGISTRAL 12:00 a 13:30 Thursday february 13 Length 90 min 200 attendees	<p>BENEFITS</p> <ul style="list-style-type: none"> * Mention of thanks to the sponsor at the beginning and end of the session. * Company logo at the hall screen. * Logo of the sponsoring Company on Expo Rail 2020 website. * 2 Expo Rail scholarships. 	SOLD 1 ELASTOMEROS TAZA	\$ 55,000.00 plus taxes
12	BRANDING PRESENCE PONENCIA FONATUR TREN MAYA mie 12 feb Duración 30 min 300 pax	<p>BENEFITS</p> <ul style="list-style-type: none"> * Mention of thanks to the sponsor at the beginning and end of the session. * Company logo at the hall screen. * Logo of the sponsoring Company on Expo Rail 2020 website. * 2 Expo Rail scholarships. 	SOLD 1 GRUPO MÉXICO TRANSPORTES KCSM	\$ 400,000.00 plus taxes
13	FONATUR TREN MAYA 10:30 A 11:30 (start and intermediate of the meal) Wednesday february 12 500 attendees	<p>BENEFITS</p> <ul style="list-style-type: none"> * Video Transmission will be during the "Railway Innovation" lunch (lights will be turned off). * Opportunity to deliver brochures and promotional materials of the sponsoring during the meal. * Logo of the sponsoring Company on the Expo Rail 2020 website. * Opportunity to display sponsoring company logo. * 2 Exporail scholarships. 	SOLD 2 DE 2 CAF / PPG	\$ 200,000.00 plus taxes
14	APP	<p>BENEFICIOS.</p> <ul style="list-style-type: none"> * icon within the APP for streaming ALSTOM video * Brand presence with sponsor logo * 3 Exporail scholarships 	SOLD 1 ALSTOM	\$ 100,000.00 más impuestos