

SPONSORSHIP	CONCEPT – BENEFITS	No. SPONSORSHIPS	SPONSORSHIP Cost (PESOS)
Presentation Length: 15 min 200 attendees approx “Feasible Technologies for express train line to the New International Airport of Mexico” (Passenger Trains Breakout)	Benefits. <ul style="list-style-type: none"> • The format of each presentation should include a video plus a brief explanation. • Projecting equipment provided. • Company logo at the hall screen. • Logo of the sponsoring Company on Exporail 2018 website. • 4 Exporail scholarships. 	5	Each sponsorship \$100,000.00 plus taxes
AAR MECHANICAL SEMINAR Length: 15 min 50 attendees approx Thursday February 15	Benefits. <ul style="list-style-type: none"> • The format of the seminar must include a video or presentation of 15 min maximum. • Projecting equipment provided. • Company logo at the hall screen. • Logo of the sponsoring Company on Exporail 2018 website. • 1 Exporail scholarship. 	2	Each sponsorship \$50,000.00 plus taxes
Presentation Length: 15 min 200 attendees approx “Technologies for grade-crossings” (Freight Rail Breakout)	Benefits. <ul style="list-style-type: none"> • The format of the seminar must include a video or presentation of 15 min maximum. • Projecting equipment provided. • Company logo at the hall screen. • Logo of the sponsoring Company on Exporail 2018 website. • 2 Exporail scholarships. 	5	Each sponsorship \$70,000.00 plus taxes
Corporate videos during the “Railway Innovation” lunch Length: 5 min Thursday February 15 500 attendees approx Deli food located at Grand Caribe Lounge rooms 7 & 8 from 13:30 at 15:00 hrs.	Benefits. <ul style="list-style-type: none"> • Video Transmission will be during the “Railway Innovation” lunch (lights will be turned off). • Opportunity to deliver brochures and promotional materials of the sponsoring during the meal. • Logo of the sponsoring Company on the Exporail 2018 website. • Opportunity to display sponsoring company logo. • 2 Exporail scholarships. 	3	Each sponsorship \$70,000.00 plus taxes
Field visit to Valladolid freight railroad facilities Wednesday February 14 morning 30 attendees approx	Benefits. <ul style="list-style-type: none"> • Opportunity to place the logo of the sponsoring Company in the headings of the bus seats. • Opportunity to deliver information of the sponsoring Company on the buses. • Opportunity to decorate with 1 roll up with the image of the sponsoring companies in the ticket delivery area. • Logo of the sponsoring Company on the website of Expo Rail 2018. • Opportunity to display a corporate video on the bus screens (5 min) • 2 field visit tickets for each sponsoring Company • 2 Exporail scholarships. 	5	Each sponsorship \$60,000.00 plus taxes
Private dinner (A) Thursday February 15 Hotel Iberostar Length: 2 hrs (20:00 to 22:00) 40 guests Prestige Lounge	Benefits. <ul style="list-style-type: none"> • The format of the event will be held at the prestige lounge of the hotel where the sponsoring Company will be able to carry out an event with food and drinks included. • Opportunity to set the assigned area with the image of the sponsoring Company. • Opportunity to present 2 hostesses with image of the Company for welcoming guests, • Logo of the sponsoring Company on the Exporail 2018 website . • Caribbean type dinner (cocktails, sushi and salads). Alcoholic beverages are included. • 2 Exporail scholarships. 	1	\$80,000.00 plus taxes
Private dinner (B) Thursday February 15 Hotel Iberostar Length: 2 hrs (20:00 to 22:00) 40 guests Prestige Beach	Benefits. <ul style="list-style-type: none"> • The format of the event will be held in the prestige lounge of the hotel where the sponsoring Company will be able to carry out an event with food and drinks included. • Opportunity to set at the assigned area the image of the sponsoring Company. • Opportunity to present 2 hostesses with image of the Company for welcoming guests. • Logo of the sponsoring Company on the Expo Rail 2018 website . • Caribbean type dinner (cocktails, sushi and salads). Alcoholic beverages are included. • 2 Exporail scholarships. 	1	\$80,000.00 plus taxes
Private dinner (C) Thursday February 15 Hotel Iberostar Length: 2 hrs (20:00 to 22:00) 40 guests Restaurant – The Grill	Benefits. <ul style="list-style-type: none"> • The format of the event will be held in the Grill Restaurant of the hotel where the sponsoring Company will be able to carry out an event with food and drinks included. • Opportunity to set the assigned area with the image of the sponsoring Company. • Opportunity to present 2 hostesses with image of the Company for welcoming guests. • Logo of the sponsoring Company on the Expo Rail 2018 website. • Grill dinner and Alcoholic beverages are included. • 4 Exporail scholarships. 	1	\$100,000.00 plus taxes
Rincón del Habano LOCATED WITHIN THE COCKTAIL OF THE DAY Wednesday February 14	Benefits: <ul style="list-style-type: none"> • Opportunity to decorate with 1 roll up the designed area. • Opportunity to offer 20 habanos to taste during the cocktail. • Opportunity to distribute the sponsoring brochures inside the designed area. • Opportunity to present 2 hostesses with the image of the Company. • Logo of the sponsoring Company on Exporail 2018 website. • 4 Exporail scholarships. Includes: <ul style="list-style-type: none"> • 1 habano cigars expert (torcedor) • Habanos exhibition of different types : Robusto, Churchill, flavors: tequila, cherry. • 1 table of 1.30 x .90 M. with linen and traditional mexican cut paper. 	1	\$100,000.00 plus taxes

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Tequila or Mezcal tasting. LOCATED WITHIN THE COCKTAIL OF THE DAY Wednesday February 14	Benefits : <ul style="list-style-type: none"> • Opportunity to decorate with 2 roll up the designed area. • Opportunity to give a little presentation and taste the mezcal. • Opportunity to distribute the sponsoring brochures inside the tasting area. • Opportunity to present 2 hostesses with the image of the Company. • Logo of the sponsoring Company on Exporail 2018 website. • 4 Exporail scholarships. Includes: <ul style="list-style-type: none"> • 1 tequila & mezcal expert (oenologie). • different types of tequilas and mezcal. • 1 table of 2.00 x 1.20 M. with linen and traditional mexican cut paper. 	1	\$100,000.00 plus taxes
Golf tournament From 8:00 to 13:30 hrs. Friday February 16th Iberostar Golf Field 30 Players	Benefits: <ul style="list-style-type: none"> • 10 players passes in courtesy for the sponsoring Company. • Opportunity to label the golf carts with the image of the sponsoring Company. • Opportunity to hang the image of the sponsoring Company in the welcome canvas. • Logo of the sponsoring Company on Exporail 2018 website. • 4 Exporail scholarships. 	1	\$200,000.00 plus taxes
Race 2.5 and 5 Kilometers 6:30 am Friday February 16th	Benefits <ul style="list-style-type: none"> • 1 instructor and 1 judge. • Opportunity to place the logo of the sponsoring Company next to Exporail starting line. • Opportunity to place the logo of the sponsoring Company next to Exporail logo in the runners' shirts. • Opportunity to place the logo of the sponsoring Company in the two hydration stations along the race. • Opportunity to place the logo of the sponsoring Company in the road of the race. • Medals to 1st, 2nd and 3th places for 2.5 km race. • Medals to 1st, 2nd and 3th places for 5.0 km race. • Logo of the sponsoring Company on Exporail 2018 website. • 4 Exporail scholarships. 	1	\$100,000.00 plus taxes
Image in badges and laces	Benefits. <ul style="list-style-type: none"> • Include the logo of the sponsoring company in the modules of the registration area with the image of the event. • Opportunity to place a brochure (provided by the sponsoring company) in each of the registration modules. • 700 personalized badges • 700 plastic badge holder 16 x 10.5 cm • 700 sublimated laces with the logo of the sponsoring Company. • All items include both logos, the sponsoring Company and Expo Rail 2018 • 4 Exporail scholarships. 	1	Each sponsorship \$200,000.00 plus taxes
Morning Coffee Break 500 attendees – 8:00 to 12:00 hrs (1 station)	Benefits <ul style="list-style-type: none"> • Opportunity to decorate with 1 roll up the designed area. • Opportunity to distribute the sponsoring brochures inside the designed area. • Logo of the sponsoring Company on Exporail 2018 website. • 2 Exporail scholarships. 	1	\$75,000.00 plus taxes
Evening Coffee Break 300 attendees – 15:00 to 19:00 hrs (1 station)	Benefits <ul style="list-style-type: none"> • Opportunity to decorate with 1 roll up the designed area. • Opportunity to distribute the sponsoring brochures inside the designed area. • Logo of the sponsoring Company on Exporail 2018 website. • 1 Exporail scholarship. 	1	\$50,000.00 plus taxes
Image in the event's signage	Benefits. <ul style="list-style-type: none"> • Include the logo of the sponsoring company in the event's signage, and decorte with 8 roll up the designed area • 4 Exporail scholarships. 	1	\$100,000.00 plus taxes
Welcome KIT	Benefits. <ul style="list-style-type: none"> • Logo of the sponsoring Company on Exporail 2018 website. • Opportunity to place the logo of the sponsoring Company at the registration area. • 700 briefcases. • 700 pens. • 700 notebooks. • All items include both logos, the sponsoring Company and Expo Rail 2018 • 4 Exporail scholarships. 	1	\$100,000.00 plus taxes