



INTERNATIONAL BUSINESS MEETING OF RAIL INDUSTRY EXPO RAIL 2019  
26 - 27 MARCH  
EXPO SANTA FÉ, ROOM "A"

SPECIALS SPONSOSHIP		
CONCEPT	QUANTITY	SPONSORSHIP COST mexican pesos
<b>IMAGE OF THE REGISTRY, BADGES AND LANYARDS</b> A. Presence of brand in the modules of the registration area with the image of the event. B. Opportunity to place a brochure (provided by the sponsoring company) on each of the registration modules. C. 700 Exhibitor bagdes printed with the company name D. 700 plastic badges holder E. 700 lanyards with the company name	1	\$ 336,400.00
<b>EVENT SIGNAGE.</b> A. Presence of the brand at the event's signage with the image of the event. B. Brand presence in the aisle banners of the exhibition area.	1	\$ 134,560.00
<b>DELI FOOD (march 26) .</b> A. 600 Pax. B. 2 types of salads, 3 varieties of prepared baguettes, 2 different desserts and flavored water. (schedule to be confirmed) C. Opportunity to place 1 roll up of 0.80 x 2.00 meters height (provided by the sponsoring company)	1	\$ 580,000.00
<b>MORNING COFFEE BREAK (march 26).</b> 1 to 4 hrs A. 500 Pax. B. Coffee, Tea, Water, Soft Drinks, Bakery Goods. C. Opportunity to place 1 roll up of 0.80 x 2.00 meters height (provided by the sponsoring company) D. Opportunity to place brochures in the coffee area (provided by the sponsoring company)	1	\$ 266,800.00
<b>EVENING COFFEE BREAK (march 26).</b> 1 to 4 hrs A. 500 Pax. B. Coffee, Tea, Water, Soft Drinks, Bakery Goods. C. Opportunity to place 1 roll up of 0.80 x 2.00 meters height (provided by the sponsoring company) D. Opportunity to place brochures in the coffee area (provided by the sponsoring company)	1	\$ 266,800.00
<b>MORNING COFFEE BREAK (march 27).</b> 1 to 4 hrs A. 500 Pax. B. Coffee, Tea, Water, Soft Drinks, Bakery Goods. C. Opportunity to place 1 roll up of 0.80 x 2.00 meters height (provided by the sponsoring company) D. Opportunity to place brochures in the coffee area (provided by the sponsoring company)	1	\$ 266,800.00
<b>WELCOME KIT</b> A. 700 Bags with logo of the event and logo of the sponsor company printed on one side (1 ink) B. 700 pens with logo of the event and logo of the sponsor company printed on one side (1 ink) C. 700 notebooks with the logo of the event and the logo of the sponsor company printed on one side (1 ink) Todos los accesorios contarán con el logotipo de la empresa patrocinadora junto con la imagen y/o logotipo del evento.	1	\$ 269,120.00

COSTS IN MX PESOS. IF TRANSACTION IN DOLLARS OR EUROS USE RATE OF THE DAY